

Online Retail Awards 2015 - Award of Commendation, Children category

Guess what happened to us last night? We went and won an Award of Commendation (Children Category) at the Online Retail Awards 2015, that's what !



We entered the awards way back in April 2015. We discovered in June that we had made the [Online Retail Awards shortlist](#) in two categories: Children, plus Fashion & Clothing.



This is a HUGE deal for us! We are a small family business in sleepy East Sussex. Meanwhile the competition was steep, we were up against the likes of retail giants like Claires, Secret Sales, Warehouse and, of course, Toys R Us. Toys R Us went on to not only win the Children's Category but also sweep the board winning Large online Retailer of the Year and the overall Online Retail Awards Prix D'Or.



We are immensely proud to have been shortlisted in such dazzling company and, of course, even more delighted to have won an Award of Commendation in the Children Category, second only to Toys R Us. This came about at the second stage of the awards, when judges scrutinised the short-list of Finalists and decide the Category Winners and the Awards of High Commendation.

Thank you so much to the judges. Wow what a night!